



### Host entrepreneur

**Name & surname** Olaf Noorbergen

**Country** the Netherlands

**Age** 28

**Experience (in years)** 3

**Sector** Professional cycling trainer

**Name of business** Your Sport Nature

**Website** [www.sportnature.nl](http://www.sportnature.nl)

### New entrepreneur

Juan Ignacio Lemos Guerra

Spain

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Provider of self-caretaking solutions for people

### Introduction



I am Olaf Noorbergen.. My mountain bike clinics aims to give a unique experience. Giving a personalised experience KI am focusing on what the person is looking forward to learning. We also offer his services as a leisure activity. The motto of my company is "Ideal for a corporate getaway or weekend break".

### Motivation

This is the first time that I participate in the Erasmus program for Young Entrepreneurs as Host Entrepreneur. I decided to do it as a way to give the opportunity to other entrepreneurs to get some experience and knowledge before venturing into this world, something that would have helped me a lot. Since Juan contacted me I was interested in his plans and his profile. He had very good ideas, quite clear and that in turn could fit into my future plans for the company. You could tell he had a strong will to do important things and learn, so I thought of him as the perfect candidate. We agreed to the terms together with the IOs so he could stay with me for a 4 months period..

### Work during the exchange

The first weeks were of adaptation, in which I taught him the company's workflow and gave him some basic tasks such as the agenda, answering emails, etc ... Little by little, it was also integrated into the accounting tasks, processing the payments and being aware of the assets of the company and how they

were profiting, among other things. He showed great learning capability so it was easy to trust him to take on some tasks requiring greater responsibility. This was a great help because it gave me the possibility to make more experiences that this is what my company is about. Weekly we had a small meeting to solve doubts and in which we brainstormed possible ideas to improve. One of them was the event that we held in early April, in addition to many others that will serve me in the future and in which I would like to have Juan. Once he got adapted and with more advanced knowledge we were developing a little more his business plan, so I could solve doubts and inconveniences thanks to my experience. The possibility of uniting the projects and developing both together arose, but due to certain drawbacks, we saw that it was not possible in the short term but we might consider it for the future. The following months went on pretty much the same way, except for a few times we went together to some events, which were days to get away from the routine and enjoy at the same time

### Activities during the exchange

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### Learnings – quotations

**Olaf:** For my part I could not be more satisfied with the exchange, Juan has been an excellent partner these months, bringing new and fresh ideas and an external and objective point of view. The objectives that I marked before starting were fulfilled and some of them exceeded my expectations. I finish this experience with a notable improvement in my company and a clearer and more concrete vision of where I want to go, as well as new business opportunities and, of course, new contacts. I will be happy to participate again in welcoming new entrepreneurs.



**Juan:** When reviewing my stay in the Netherlands with Olaf I am more than satisfied, It has exceeded my expectations both professionally and personally. I have enjoyed and learned as never before, showing what I am capable of and knowing I still have a way to go. The expectations are now superb and the possibility to continue collaborating with Olaf is





## Erasmus for Young Entrepreneurs

open. Possibly we can consolidate a professional relationship and unite our businesses. My conclusion is that it has been an incredible and very productive experience in every way, I would repeat it without any hesitation.

